

ADAM ROBERTSON

USER EXPERIENCE FOCUSED DESIGNER

ACRobertson.com
ARobertsonArt@Gmail.com
860.983.3613

Experience

Graphic Designer

East Coast Embroidery, East Providence, RI

January 2022-Present

As the principal Designer for ECE, I produce a high volume of content with immediate turn-around. My role involves digitizing editing and creating production ready assets for embroidery, laser etching, screen printing, and digital environments. This role requires a sharp eye for detail in adherence to the styles and requirements of various corporations, institutions and individual clients.

Board of Directors Member/Treasurer

The Collaborative of Warren

May 2019 - present

As a Board of Directors Member for The Collaborative I assist in decision making regarding everything from staffing, programming, and fundraising, to day-to-day operations. As an officer in the role of Treasurer, I monitor and analyze the economic health of the organization and create data visualizations to bolster my monthly reporting to the board.

Artist/Designer

Vox Prisca Studio, Cranston, RI

May 2013-Present

VPS is my art and design studio practice. It has evolved over the past nine years to include graphic design/web design, photography, and other commissioned projects.

Field Tech

Google Maps, RI&MA

October 2018 - March 2019

As a Field Tech/Subcontractor I worked independently, driving throughout Rhode Island and southern Massachusetts. I visited assigned commercial spaces and used a device to tag geolocations, and then reported on the accuracy of the location's details as provided to Google.

Gallery Assistant

Fred Giampietro Gallery, New Haven, CT

March 2017-October 2018

Fred Giampietro Gallery is a commercial art gallery specializing in Contemporary Abstraction, Outsider Art, Antiques, and Americana. As the Gallery Assistant I managed the gallery's representation across e-commerce platforms, updated the gallery's website, coordinated with Artists, clients, and institutions and welcomed gallery visitors. I also photographed incoming art and antique objects, edited artist provided photography, managed the asset database and object inventory. I responded to sales inquiries and negotiated sales and wrote copy for object listings, press releases, email blasts, and social media/blog postings.

Education

MFA in Studio Art

Maine College of Art, Portland, Maine
May 2013

BFA in Fine Art

Paier College of Art, Hamden, CT
May 2009

Certifications

User Experience Professional

Google, 2022

Scrum Master (PSM1)

Scrum.org, 2020

Coding for Designers

Aquent Gymnasium, 2020

Advanced Google Analytics

Google Analytics Academy, 2020

Skills

Agile/Scrum

Scrum/Kanban
Jira/Trello
Project Management
PowerPoint/Slides
MS Office Suite
Teams/Slack/Zoom

Design

Data Visualization
Print/Production Design
Interaction Design/ UI
Content Management Systems
Typography/ Layout

User Experience

Prototyping (XD, Figma)
Ideation
Usability Testing
Persona Drafting
Competitive Audit
Wire-framing